

January, 2012

To our Community, Friends and Neighbors:

On Sunday, May 20, 2012, Temple Sha'arey Shalom will present its 30th annual "Sustaining Fund" event, *Yom Yerushalayim Concert*. This year we will be honoring Rabbi Joshua Goldstein upon his retirement. This wonderful event will feature a performance by *The New Jersey Cantors Concert Ensemble*, the world's very first choir of both men and women cantors. Comprised of more than 20 hazzanim, the Ensemble features cantors from Conservative, Reform and Reconstructionist synagogues in northern and central New Jersey. Refreshments will be served after the concert.

We hope that you will support our Ad Journal by purchasing ad space. This is your opportunity to thank Rabbi Goldstein for his 30 years of dedicated service to our temple. Feel free to include special memories and thoughts about Rabbi Goldstein in your ad. You may also solicit friends, colleagues and businesses to purchase ads. The contributed funds will be used to support educational, social welfare and religious programs at our synagogue. The *Ad Journal* will be distributed to all of our guests. You will receive complimentary reserved or general admission seats to this special event based on the total amount of ad space that you purchase, including ads submitted in your name. We sincerely hope that you will contribute to the ad journal. Please support our temple and help make this wonderful event a success!

General admission to the event is also available without participation in the ad journal. Seats are priced at \$18 per adult, in advance, \$20 at the door and \$10 for students up to age 18. You may send a check, payable to "Temple Sha'arey Shalom" with a notation of "Yom Yerushalayim Concert," to the temple office. There will be no physical tickets. Once we receive your check, your name will be added to our *Master Guest List*.

The attached ad blank below is enclosed for your convenience. We have also attached a sheet with sizing specifications. You can download additional ad blanks from our website, www.shaarey.org. The exact information is below.

Thank you for your support,

Judy and Mike Goldberg, Laura and Ron Weening, Yom Yerushalayim Concert / Ad Journal Committee

SOUVENIR / AD JOURNAL CONTRIBUTION FORM

ADVERTISER _____

SOLICITED BY _____

Please include my personal/business ad in the *Souvenir Ad Journal*. Kindly accept my contribution in the amount of \$_____ for the choice checked below. ****Checks payable to Temple Sha'arey Shalom****

_____ Enclosed is an ad that I solicited. The donor will not be attending, kindly credit me for the amount.

PRINT – READY ADS			
<input type="checkbox"/> GOLD PAGE (includes four reserved seats)	\$300	<input type="checkbox"/> 1/4 PAGE (includes one general seat)	\$50
<input type="checkbox"/> FULL PAGE (includes two reserved seats)	\$200	<input type="checkbox"/> 1/8 PAGE (personal message)	\$25
<input type="checkbox"/> HALF PAGE (includes two general seats)	\$100		

Please email your print-ready ad (Word or PDF file) to office@shaarey.org.

If you cannot make the ad print-ready, we will format it for you. **AD DEADLINE – April, 13, 2012.**

Please send a hard copy of your ad with payment to:
Temple Sha'arey Shalom ■ 78 So. Springfield Avenue ■ Springfield, NJ 07081